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BOOKS 21 Apr 2012

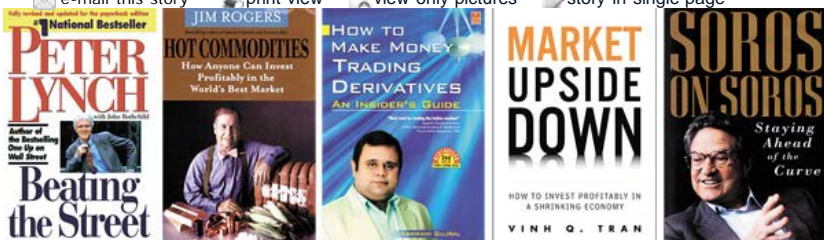
## To Market, To Market

BW has selected 10 essential reads for the insatiable Indian investor — books that can change the way you look at money or rather the way you make money



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Everyone wants to make money. But when dealing directly with the market, there is apprehension about what strategy will work. Again, everyone loves to hear tales about how Warren Buffet made his billions or how Jim Rogers stopped working after his investments in orange juice paid off. How did they do it and why can't we do the same? What is required is knowledge about various markets and the acumen that is needed to play in them. BW has selected 10 essential reads for the insatiable Indian investor — books that can change the way you look at money or rather the way you make money.

**Beating The Street**

By Peter Lynch  
Simon & Schuster  
Pages: 336

Price: Rs 450

Stock market investment mantras from the No. 1 money manager in the US. How to make it big, in style.

**Hot Commodities: How Anyone Can Invest Profitably In The World's Best Market**

By Jim Rogers  
Random House  
Pages: 255

Price: Rs 847

A simple compendium of tips on how to play the bull in the commodities market. Notable for its universality.

**How To Make Money Trading Derivatives: An Insider's Guide**

by Ashwani Gujral  
Vision Books  
Pages: 272

Price: Rs 395

You may not agree with his conclusions, but you cannot ignore them. A good starter for the Indian investor.

**Indian Mutual Funds Handbook**

By Sundar Sankaran  
Vision Books  
Pages: 352

Price: Rs 495

On the how, what and why of the Indian mutual funds scene, in simple prose. For pros and starters alike.

**The Intelligent Investor**

By Benjamin Graham  
HarperCollins  
Pages: 269

Price: Rs 1,431

An essential read. Published in 1949, the book has remained a classic on value investing, inspiring millions.

**The Invisible Hands**

By Steven Drobny  
John Wiley & Sons  
Pages: 444

Price: Rs 395

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The title says it all: top hedge fund traders on bubbles, crashes and real money. Read and be cautioned.



**Market Upside Down: How To Invest Profitably In A Shrinking Economy**

By Vinh Q. Tran

FT Press

Pages: 336

Price: \$29.99

A warning about the evils of debt. Also, a manual on how to manage assets in a topsy-turvy market.

**The Warren Buffett Way**

By Robert G. Hagstrom

John Wiley & Sons

Pages: 270

Price: Rs 450

Well, the name is synonymous with success. And the book shows how the legendary investor got it right.

**Soros On Soros: Staying Ahead Of The Curve**

By George Soros

John Wiley & Sons

Pages: 336

Price: \$36.95

A no-holds-barred narrative on how Soros made it big from investing.

**An Inspiring Life: The Winning Investment Habits of Warren Buffett & George Soros**

By Mark Tier

Kogan Page

Pages: 358

Price: Rs 902

Read this only after you have finished Hagstrom's and Soros's works. It is the perfect dessert. And a great read.

(This story was published in Businessworld Issue Dated 30-04-2012)

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